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PATENT

Case Docket No. AMAZON.060A

Date: January 22, 2003

2127/12

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

Kenneth Smith

App. No.

09/729,646

Filed

: December 4, 2000

For

GRAMMAR GENERATION FOR

VOICE-BASED SEARCHES

Examiner

UNKNOWN

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: United States Patent and Trademark Office, P.O. Box 2327, Arlington, VA 22202, on

January 22, 2003

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Ronald J. Schoenbaum, Reg. No. 38,297

TRANSMITTAL LETTER

RECEIVED

JAN 2 9 2003

Assistant Commissioner for Patents Washington, D.C. 20231

Technology Center 2600

Dear Sir:

Transmitted herewith is a Power of Attorney from Amazon.com, Inc., the new assignee of the above-referenced application, along with a copy of the Assignment and a return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaum Registration No. 38,297

Attorney of Record Customer No. 20,995

(949) 760-0404

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patents and Applications:	09/821,712; filed 03/29/01)	
••	09/821,826; filed 03/29/01)	•
	6,269,369; issued 07/31/01)	
·	09/348,355; filed 07/07/99)	
	09/715,929; filed 11/17/00)	
	09/715,850; filed 11/17/00)	
	09/650,173; filed 08/29/00)	
	09/729,646; filed 12/04/00)	
·	09/928,982; filed 08/13/01)	
	09/928,970; filed 08/13/01)	
	09/815,450; filed 03/22/01)	
	09/900,487; filed 07/06/01)	RECEIVED
	09/876,608; filed 06/07/01)	HECEIVED
	09/933,277; filed 08/20/01)	JAN 2 9 2003
	10/127,358; filed 04/19/02)	
	09/876,611; filed 06/07/01)	Technology Center 2600

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION AND REVOCATION AND POWER OF ATTORNEY

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). Assignments representing the entire chains of title from the inventor(s) to Amazon.com Holdings, Inc. in each of the above-referenced matters are recorded as follows:

Patent or Application No.	Title	Assignment(s) representing chain of title from inventors to Amazon.com Holdings, Inc. recorded at:
09/821,712 Ref: AMAZON.008CP1	USE OF PRODUCT VIEWING HISTORIES OF USERS TO IDENTIFY RELATED PRODUCTS	Reel 011956/Frame 0882
09/821,826 Ref.: AMAZON.008CP2	CONTENT PERSONALIZATION BASED ON ACTIONS PERFORMED DURING A CURRENT BROWSING SESSION	Reel 011957/Frame 0815

6,269,369	NETWORKED PERSONAL CONTACT	Reel 9107/Frame 0150
Ref.: AMAZON.018A	MANAGER	Reel 011584/Frame 0721
		Reel 012937/Frame 0710
09/348,355	CROSSING PATHS NOTIFICATION SERVICE	Reel 010159/Frame 0983
Ref.: AMAZON.018C1		Reel 011584/Frame 0721
		Reel 012937/Frame 0710
09/715,929	METHODS AND SYSTEMS FOR	
Ref.: AMAZON.053A	DISTRIBUTING INFORMATION WITHIN A	Reel 011831/Frame 0432
	DYNAMICALLY DEFINED COMMUNITY	
09/715,850	METHODS AND SYSTEMS FOR	
Ref.: AMAZON.054A	PROCESSING DISTRIBUTED FEEDBACK	Reel 011790/Frame 0280
09/650,173	VOICE INTERFACE AND METHODS FOR	
Ref.: AMAZON.059A	IMPROVING RECOGNITION ACCURACY OF	Reel 011469/Frame 0684
	VOICE SEARCH QUERIES	
09/729,646	GRAMMAR GENERATION FOR VOICE-	
Ref.: AMAZON.060A	BASED SEARCHES	Reel 011685/Frame 0307
09/928,982	USER-TO-USER PAYMENT SERVICE WITH	
Ref.: AMAZON.062A1	PAYEE-SPECIFIC PAY PAGES	Reel 012382/Frame 0284
09/928,970	NETWORK BASED USER-TO-USER	
Ref.: AMAZON.062A2	PAYMENT SERVICE	Reel 012382/Frame 0294
09/815,450	DELIVERY OF GOODS FROM INTERNET	
Ref.: AMAZON.063A	VENDORS TO ANONYMOUS CUSTOMERS	Reel 011984/Frame 0001
09/900,487	CONTEXTUAL PRESENTATION OF	
Ref.: AMAZON.070A	INFORMATION ABOUT RELATED ORDERS	Reel 012225/Frame 0533
	DURING BROWSING OF AN ELECTRONIC	
	CATALOG	
09/876,608	ELECTRONIC PURCHASING PROGRAM IN	
Ref.: AMAZON.071A	WHICH CUSTOMERS CREATE PURCHASE	Reel 012279/Frame 0766
	INCENTIVES FOR OTHER USERS	
09/933,277	SERVICES FOR INCREASING THE UTILITY	
Ref.: AMAZON.072A	OF ELECTRONIC WISH LISTS	Reel 012304/Frame 0083
10/127,358	RECOMMENDATIONS AND SERVICES	
Ref.: AMAZON.073A	BASED ON WORKS PLAYED OR STORED	Reel 013016/Frame 0267
	ON USER DEVICES	
09/876,611	IDENTIFYING AND PROVIDING TARGETED	
Ref.: AMAZON.074A	CONTENT TO USERS HAVING COMMON	Reel 012129/Frame 0879
	INTERESTS	

An assignment of these matters from Amazon.com Holdings, Inc. to the Assignee is attached.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or

imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 2040 Main Street, 14th Floor, Irvine, CA 92614, Telephone (949) 760-0404, Customer No. 20,995, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use Customer No. 20,995 for all communications.

AMAZON.COM, INC.

Dated: 16 January 2003

Stephen Bishop

Title: Assistant Secretary and Associate General Counsel

Address: 1200 12th Avenue South, Suite 1200

Seattle, WA 98144

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ASSIGNMENT

WHEREAS, Amazon.com Holdings, Inc., a Delaware corporation having a principal place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144 (hereinafter "ASSIGNOR"), is the assignee of record of the following patents and patent applications (hereinafter "Patent Assets"):

Issued U.S. Patents:

Patent No.	Issue Date	<u>Title</u>
6,269,369	07/31/01	Networked personal contact manager

Pending U.S. Applications:

-	<u>ppl. No.</u> 9/821,712	Filing Date 3/29/01	<u>Title</u> Use of product viewing histories of users to identify related products
09	9/821,826	3/29/01	Content personalization based on actions performed during a current browsing session
09	9/348,355	7/07/99	Crossing paths notification service
09	9/715,929	11/17/00	Methods and systems for distributing information within a dynamically defined community
09	9/715,850	11/17/00	Methods and systems for processing distributed feedback
. 09	9/650,173	8/29/00	Voice interface and methods for improving recognition accuracy of voice search queries
09	9/729,646	12/04/00	Grammar generation for voice-based searches
09	9/928,982	8/13/01	User-to-user payment service with payee-specific pay pages
09	9/928,970	8/13/01	Network based user-to-user payment service
09	9/815,450	3/22/01	Delivery of goods from internet vendors to anonymous customers
09	9/900,487	7/06/01	Contextual presentation of information about related orders during browsing of an electronic catalog
09	9/876,608	06/07/01	Electronic purchasing program in which customers create purchase incentives for other users
09	9/933,277	8/20/01	Services for increasing the utility of electronic wish lists
10	0/127,358	4/19/02	Recommendations and services based on works played or stored on user devices
09	9/876,611	6/07/01	Identifying and providing targeted content to users having common interests



Pending International Applications:

Appl. No.

Filing Date

Title

PCTUS01/49737

10/22/01

Network-Based User-To-User Payment Service

PCTUS02/20683

06/28/02

Contextual Presentation of Information About Related Orders During

Browsing of an Electronic Catalog

WHEREAS, Amazon.com, Inc., a Delaware corporation having a place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144 (hereinafter "ASSIGNEE") desires to acquire ASSIGNOR's entire right, title, and interest in and to the Patent Assets;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest of ASSIGNOR throughout the world in, to, and under said Patent Assets and the inventions disclosed therein. Included within this assignment are all rights of ASSIGNOR under international treaty or convention to pursue patent protection for said inventions, and all rights of ASSIGNOR in, to and under any and all divisions, continuations, reissues, reexaminations, renewals, and extensions of the Patent Assets. ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all patents resulting from the Patent Assets to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal.

Amazon.com Andings, Inc.

Michelle Ilson

Vice President and Secretary

Date: 1-16-03

STATE OF Washington } ss.

On January 16,2007, before me, Holl A. Holl, personally appeared Michelle Wilson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that she executed the same in her authorized capacity(ies), and that by her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my handa

[SEAL]

Notary Signature

Page 2 of 3

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Amazon.com, Inc.	
Stephen Bishop Assistant Secretary and Associate General Counsel	Date: 16 January 2003
On January 16/2003, before me, Roll A. For personally known to me (or proved to me on the basis of satisfactors subscribed to the within instrument, and acknowledged to me that he that by his signature(s) on the instrument the person(s), or the entity uninstrument.	executed the same in his authorized capacity(ies), and
[SEAL] WITNESS my hand and difficulal seal. NOTARY PUBLIC PUBLIC PUBLIC NOTARY PUBLIC NOTARY NOTARY	Notary Signature
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